



AGENDA
EXECUTIVE COMMITTEE
REGULAR MEETING
MONDAY, AUGUST 2, 2021 – 3:00 PM
ADMINISTRATION CENTER - AUDITORIUM
121 W MAIN STREET, PORT WASHINGTON, WI 53074

The public can access the meeting by viewing the live stream at the link which will be opened five minutes before the call to order:

[Executive Committee Live Stream](#)

The public can submit comments here: [Public Comment Form](#)
[Public Comment Policy & Instructions for Submitting Public Comments Online](#)

1. CALL TO ORDER

Roll Call

2. PROPER NOTICE

3. PUBLIC COMMENTS, CORRESPONDENCE, COMMUNICATIONS

4. APPROVAL OF MINUTES

- a. June 28, 2021

5. ACTION ITEMS

- a. RES.21-18: Adoption of the Comprehensive Economic Development Strategy (CEDS) for Southeastern Wisconsin: 2021-2025
- b. ORD.21-4: Amending Section 2.02(1) of the Ozaukee County Code of Ordinances - Supervisory District 10

6. DISCUSSION ITEMS

- a. Policy Calendar
- b. Schedule of County Board Meetings

7. COUNTY ADMINISTRATOR'S REPORT

- a. 2022 Budget
- b. WCA Vehicle Lease Program
- c. Health Officer Recruitment
- d. American Recovery Act Funding
- e. Homeless Shelter Grant
- f. Redistricting Update

8. COMMITTEE REPORTS

9. NEXT MEETING DATE

Monday, August 30, 2021

10. ADJOURNMENT

A quorum of members of committees or the full County Board of Ozaukee County may be in attendance at this meeting for purposes related to committee or board duties, however, no formal action will be taken by these committees or the board at this meeting.

Persons with disabilities requiring accommodations for attendance at this meeting should contact the County Clerk's Office at 262-284-8110, twenty-four (24) hours in advance of the meeting.

Executive Committee**AGENDA INFORMATION SHEET**

AGENDA DATE:	August 2, 2021
DEPARTMENT:	County Clerk
DIRECTOR:	Julie Winkelhorst
PREPARER:	Julie Winkelhorst

Agenda Summary June 28, 2021

[<https://www.co.ozaukee.wi.us/AgendaCenter/ViewFile/Minutes/ 06282021-2929>](https://www.co.ozaukee.wi.us/AgendaCenter/ViewFile/Minutes/06282021-2929)

RESOLUTION NO. 21-18

ADOPTION OF THE COMPREHENSIVE ECONOMIC DEVELOPMENT STRATEGY
(CEDS) FOR SOUTHEASTERN WISCONSIN : 2021-2025

WHEREAS, the Milwaukee 7 (M7), assisted by the Southeastern Wisconsin Regional Planning Commission (SEWRPC), worked in 2020 and 2021 to develop a Comprehensive Economic Development Strategy (CEDS) for the Southeastern Wisconsin Region, which includes the Counties of Kenosha, Milwaukee, Ozaukee, Racine, Walworth, Washington, and Waukesha; and

WHEREAS, the CEDS is a strategic plan for strengthening and diversifying the regional economy and includes a set of goals, strategies, and actions that seek to achieve an overall economic development vision for the Region; and

WHEREAS, in addition to setting forth a strategy for economic growth in the Region, the CEDS is intended to meet the requirements of the U.S. Department of Commerce - Economic Development Administration (EDA) for such work, thereby buttressing efforts to secure Federal funding for projects in the seven-county Region that have a particular focus and impact on economic development, particularly projects that will benefit economically distressed areas; and

WHEREAS, following adoption of the CEDS by the seven county boards in the Region, SEWRPC would explore designation of the Region as an Economic Development District by the U.S. Department of Commerce - Economic Development Administration; and

WHEREAS, the Board of Directors of Ozaukee Economic Development has recommended that the County Board adopt the CEDS.

NOW, THEREFORE, BE IT RESOLVED:

FIRST: That the Ozaukee County Board of Supervisors supports the regional economic development strategy set forth in the CEDS and hereby adopts the Comprehensive Economic Development Strategy for Southeastern Wisconsin for the period 2021 through 2025.

SECOND: That the Ozaukee County Board of Supervisors supports the formation of an Economic Development District for the Southeastern Wisconsin Region which would align local, county, and regional economic development efforts to carry out the recommendations of the CEDS.

THIRD: That the County Clerk transmit a certified copy of this resolution to the Southeastern Wisconsin Regional Planning Commission.

Dated at Port Washington, Wisconsin, this 4th day of August 2021.

SUMMARY: Adoption of the Comprehensive Economic Development Strategy (CEDS) to for Southeastern Wisconsin: 2021-2025 and supports the formation of an Economic Development District for the Southeastern Wisconsin Region.

VOTE REQUIRED: Majority

EXECUTIVE COMMITTEE

Executive Committee
AGENDA INFORMATION SHEET

AGENDA DATE:	August 2, 2021
DEPARTMENT:	Administrator
DIRECTOR:	Jason Dzwinel
PREPARER:	Julie Winkelhorst

Agenda Summary Adoption of the Comprehensive Economic Development Strategy (CEDS) for Southeastern Wisconsin : 2021-2025

BACKGROUND INFORMATION: SEWRPC has put together a Comprehensive Economic Development Strategy (CEDS) for the region. This report will update the current CEDS done in 2015. It will be sent to the Economic Development Administration to qualify the Southeastern Wisconsin region as an Economic Development District (EDA). Areas that have a CEDS at the EDA, qualifies economically distressed areas for grants under the EDA's Public Works and Economic Adjustment programs.

ANALYSIS: OED's Board has approved the CEDS and recommended sending it to the County Executive Committee and Board for further approval. Public informational meetings were held in the fall of 2020, with a second round this spring prior to finalizing the CEDS. Although Ozaukee County rarely has projects that qualify for EDA funding due to the economic distress qualification, having a CEDS in place and being part of an EDA-approved District would enhance any projects that our County applies for either within the County or as part of a larger regional effort.

FISCAL IMPACT: There is no direct fiscal impact for Ozaukee County. The CEDS will as noted enhance our opportunity for EDA funding, but due to the economic distress qualification, most projects that we might be part of would be regional in nature.

RECOMMENDED MOTION:

ATTACHMENTS:

- 2020 CEDS Summary Handout (PDF)
- CEDS 2021-2025 - Transmittal Letter to Ozaukee Co 6.16.21 (PDF)
- CEDS Endorsement letter (PDF)



Comprehensive Economic Development Strategy (CEDS) for Southeastern Wisconsin: 2021-2025

what is the ceds?

The CEDS is a public/private collaboration to develop a strategy-driven plan for regional economic development. It was led by the Milwaukee 7 Regional Economic Development Partnership (M7) and prepared in collaboration with the Southeastern Wisconsin Regional Planning Commission (SEWRPC), with input from M7's Regional Economic Partnership (REP) and other stakeholders. Once adopted, the 2021-2025 CEDS will supplant the currently adopted 2015-2020 CEDS.



why prepare a ceds?

The U.S. Economic Development Administration (EDA) requires regions to update the CEDS every five years. Adoption of the updated CEDS by a county makes county and local governments in that county with EDA-defined economically distressed areas eligible to apply for grants under the EDA's Public Works and Economic Adjustment programs. These programs provide funding for infrastructure projects and revolving loan funds and other business assistance programs.

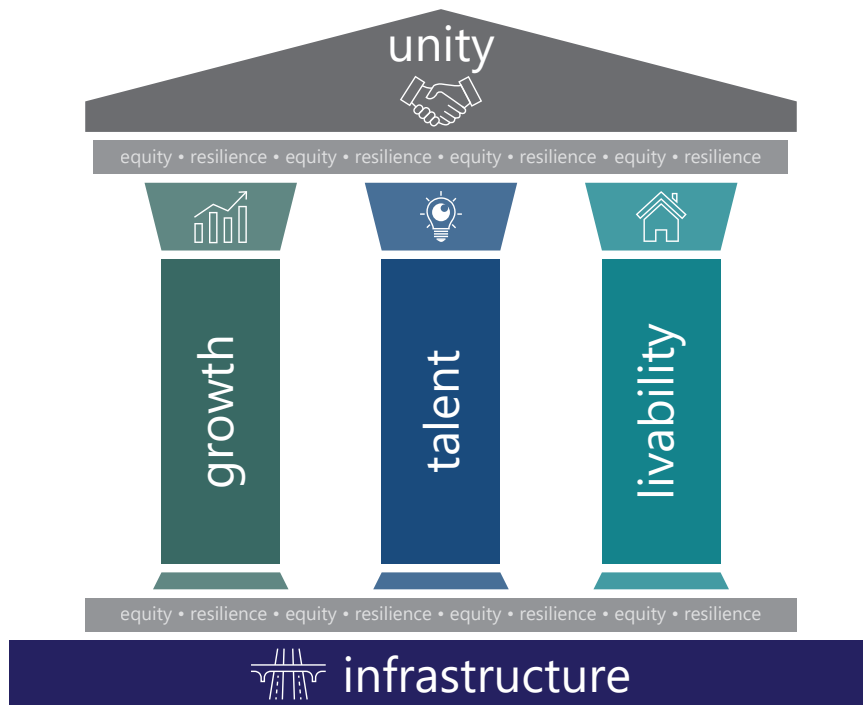
In addition, adoption of the CEDS by each county and SEWRPC enables the Region to apply to EDA for designation as an Economic Development District (EDD). Designation as an EDD would make the Region eligible for support from EDA through its Partnership Planning program to help implement the CEDS, to prepare updates as needed to refine the economic development strategies called for in the CEDS, and to identify and prioritize the actions needed to carry out the strategies. It would also expand eligibility for communities and organizations in the Region to apply for infrastructure and planning project funding from EDA, if they can demonstrate that the project will benefit an economically distressed community.

process to prepare the 2021-2025 ceds

The 2021-2025 CEDS was initiated in 2020 with data collection and analysis for the Summary Background section, which presents the current conditions, historical trends, and future projections affecting the Region's economy. This information was shared in the first round of public/stakeholder involvement in fall 2020, with input helping to identify the regional economy's Strengths, Weaknesses, Opportunities, and Threats (SWOTs). A second round of involvement in spring 2021 obtained feedback on the draft CEDS. M7, SEWRPC, and the REP considered all the feedback and made changes to address that feedback prior to finalizing the CEDS.

the action plan

The Action Plan for the 2021-2025 CEDS includes the economic development vision, goals, and strategies for the Region as well as action steps to achieve the vision/goals and implement the strategies. Informed by the Summary Background, SWOT analysis, stakeholder input, and recent M7 initiatives such as *Prosperity 2025*, the Action Plan is focused around five goals, each with a set of underlying strategies and actions. As depicted in the graphic, the overarching first goal is to **Unify** the Region around a comprehensive approach to economic development based on the three key pillars of **Growth**, **Talent**, and **Livability**, all supported through the provision of a modern, efficient regional **Infrastructure**.



Goal 1 (Unity): Unite the Region around a comprehensive, equitable, and ongoing economic development agenda built around the three pillars of Growth, Talent, and Livability

Goal 2 (Growth): Grow, expand, and attract businesses

Goal 3 (Talent): Ensure a qualified workforce that meets the future needs of employers

Goal 4 (Livability): Enhance the Region's quality of life and attractiveness to businesses, residents, workers, and visitors

Goal 5 (Infrastructure): Modernize regional infrastructure to enhance efficiency, cost-effectiveness, and connectivity

Equity and economic resilience are critical components of the CEDS. The Action Plan identifies strategies and actions under each goal that should be prioritized to reduce the Region's significant racial disparities and move towards a more equitable future. It also addresses, particularly in light of the COVID-19 pandemic, the Region's ability to prevent, withstand, and quickly recover from major disruptions to its economic base and adapt to changing internal or external economic conditions.

equity and economic resilience

implementation

The CEDS identifies performance measures to evaluate the progress and effectiveness of proposed strategies and actions as well as ongoing and proposed economic development projects in the Region that illustrate some of the many ways the elements of the Action Plan are being implemented. The projects were identified by the REP with assistance from other local economic development departments across the Region.

SOUTHEASTERN WISCONSIN REGIONAL PLANNING COMMISSION

W239 N1812 ROCKWOOD DRIVE • PO BOX 1607 • WAUKESHA, WI 53187-1607 •

TELEPHONE (262) 547-6721
FAX (262) 547-1103

Serving the Counties of:

KENOSHA
MILWAUKEE
OZAUKEE
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WALWORTH
WASHINGTON
WAUKESHA



June 16, 2021

Chairperson and Members of the Ozaukee County

Board of Supervisors
c/o Ms. Julianne Winkelhorst, Clerk
Administration Center
121 W. Main Street
Port Washington, WI 53074

To the Chairperson and Members of the
Ozaukee County Board of Supervisors:

The Comprehensive Economic Development Strategy (CEDS) for Southeastern Wisconsin: 2021-2025 has been completed and is being provided to Ozaukee County for consideration for adoption. The report can be accessed at www.sewrpc.org/CEDSReportJune2021. Once adopted, the 2021-2025 CEDS will supplant the currently adopted 2015-2020 CEDS.

The CEDS is a strategic plan for strengthening and diversifying the regional economy and includes a set of goals, strategies, and actions that seek to achieve an overall economic development vision for the Region. Preparation of the CEDS was a cooperative effort by the Milwaukee 7 Regional Economic Development Partnership (M7), including M7's Regional Economic Partnership (REP) working group, and SEWRPC. Kathleen Cady Schilling, Executive Director of Ozaukee Economic Development (OED), is a member of the REP, together with a representative from each of the other six counties in the Region, the City of Milwaukee, M7, We Energies, and SEWRPC. Strategic planning work conducted and implemented by OED supplements and refines CEDS recommendations for Ozaukee County.

Adoption of the CEDS by the County Board would continue to make the County and local governments in the County with economically distressed areas eligible to apply for grants under U. S. Department of Commerce Economic Development Administration (EDA) Public Works and Economic Adjustment programs, provided the grant project would benefit a distressed area. These programs provide funding for infrastructure projects and revolving loan funds and other business assistance programs, respectively. In addition, other Federal agencies look favorably on joint/regional planning efforts when reviewing proposed projects and grant requests. Approval by all counties in Southeastern Wisconsin could potentially lead to EDA designation of the Region as an Economic Development District (EDD), making it eligible to apply for funding for ongoing economic development activities. Adoption of the sample resolution provided by SEWRPC would also support exploring designation of the Region as an EDD.

The draft CEDS was available for public review and comment from February 22 through March 31 of this year. The CEDS has been revised to address the comments received, which are summarized in Appendix B of the report. The OED Board of Directors reviewed and endorsed the CEDS at a meeting held on June 10 and will provide a letter of endorsement to the County Board.

Attachment: CEDS 2021-2025 - Transmittal Letter to Ozaukee Co 6.16.21 (RES.21-18 : CEDS)

Ms. Julianne Winkelhorst, Clerk
June 16, 2021
Page 2

It is respectfully requested that your County Board consider adopting the plan. The sample resolution for County Board adoption of the CEDS is enclosed.

Commission staff is working with Kathleen Cady Schilling to schedule a review of the CEDS by the Executive Committee of the County Board at their meeting scheduled for June 28. Please contact Eric Lynde of the Commission staff at (262) 953-3222 or elynde@sewrpc.org if you have questions about the CEDS or would like hardcopies of the report.

Sincerely,



Kevin Muhs, PE, AICP
Executive Director

KJM/BRM/EDL/CDP/cp
#257899

Enclosure

cc: Ms. Kathleen Cady Schilling, Executive Director, Ozaukee Economic Development (with enclosure)
Mr. Jason Dzwiniel, County Administrator, Ozaukee County
Mr. Pat O'Brien, President, Milwaukee 7
Mr. Jim Paetsch, Vice President - Corporate Relocation, Expansion, and Attraction, Milwaukee 7

Attachment: CEDS 2021-2025 - Transmittal Letter to Ozaukee Co 6.16.21 (RES.21-18 : CEDS)



July 1, 2021

Chairperson and Members of the Ozaukee County
Board of Supervisors
Ozaukee County Administration Center
121 W. Main Street
Port Washington, WI 53074

Dear Chairperson Schlenvogt and Members of the Ozaukee County Board of Supervisors:

I am writing to express support from Ozaukee Economic Development (OED) for County Board adoption of the Comprehensive Economic Development Strategy (CEDS) for Southeastern Wisconsin: 2021-2025. Once adopted, the 2021-2025 CEDS will supplant the currently adopted 2015-2020 CEDS. The CEDS report was provided to the Board by the Southeastern Wisconsin Regional Planning Commission (SEWRPC) in June, with a request that the Board consider adopting the plan by resolution.

The CEDS is a strategic plan for strengthening and diversifying the regional economy and includes a set of goals, strategies, and actions that seek to achieve an overall economic development vision for the Region. Preparation of the CEDS was a cooperative effort by the Milwaukee 7 Regional Economic Development Partnership (M7), including M7's Regional Economic Partnership (REP), and SEWRPC. I serve on the REP, together with a representative from each of the other six counties in the Region, the City of Milwaukee, M7, We Energies, and SEWRPC. Strategic planning work conducted and implemented by OED supplements and refines CEDS recommendations for Ozaukee County.

Adoption of the CEDS by the County Board would continue to make the County and local governments in the County with economically distressed areas eligible to apply for grants under U. S. Department of Commerce Economic Development Administration (EDA) Public Works and Economic Adjustment programs, provided the grant project would benefit the distressed area. These programs provide funding for infrastructure projects and revolving loan funds and other business assistance programs, respectively. In addition, other Federal agencies look favorably on joint/regional planning efforts when reviewing proposed projects and grant requests. Approval by all counties could potentially lead to EDA designation of the Region as an Economic Development District (EDD), making it eligible to apply for funding for ongoing economic development activities. Adoption of the sample resolution provided by SEWRPC for adoption of the CEDS would also support designation of the Region as an EDD.

Please contact me with questions regarding the CEDS. Questions may also be directed to Ben McKay at SEWRPC at (262) 953-3229 or bmckay@sewrpc.org.

Thank you for your consideration.

Sincerely,

Kathleen Cady Schilling
Executive Director, Ozaukee Economic Development

Attachment: CEDS Endorsement letter (RES.21-18 : CEDS)

ORDINANCE NO. 21-4

AMENDING SECTION 2.02(1) OF THE OZAUKEE COUNTY CODE OF ORDINANCES -
SUPERVISORY DISTRICT 10

An Ordinance amending Section 2.02 (1) of the Ozaukee County Code of Ordinances pertaining to Establishment of Supervisory Districts.

The County Board of Supervisors of the County of Ozaukee does ordain that Section 2.02 (1) of the Ozaukee County Code of Ordinances be amended as follows:

2.02 ESTABLISHMENT OF SUPERVISORY DISTRICTS

(1) The Board of Supervisors of Ozaukee County shall consist of 26 supervisors to be elected from supervisory districts which are hereby created, numbered, and described as follows:

DISTRICT NUMBER	DISTRICT DESCRIPTION	WARD POPULATION	DISTRICT POPULATION
10.	Town of Cedarburg - Ward 4	458	3,370
	Town of Grafton - Ward 2	996	
	Town of Grafton - Ward 3	910	
	Town of Grafton - Ward 4	1,000	
	<u>Town of Port Washington - Ward 3</u>	<u>0</u>	
	City of Cedarburg - Ward 8	6	

This Ordinance shall take effect upon enactment and publication.

Dated at Port Washington, Wisconsin, this 4th day of August 2021.

SUMMARY: Amending the County Code of Ordinances to reflect the creation of Ward 3 by the Town of Port Washington that was done July 5, 2021.

VOTE REQUIRED: Majority

EXECUTIVE COMMITTEE

Executive Committee
AGENDA INFORMATION SHEET

AGENDA DATE:	August 2, 2021
DEPARTMENT:	County Clerk
DIRECTOR:	Julie Winkelhorst
PREPARER:	Lisa Henning

Agenda Summary Amending Section 2.02(1) of the Ozaukee County Code of Ordinances - Supervisory District 10

BACKGROUND INFORMATION: On February 1, 2021 the Town of Port Washington Board of Supervisors adopted an Ordinance annexing territory to the Town of Port Washington from the Town of Grafton. A new ward (Ward 3) had to be created because ward lines cannot cross Supervisory District lines.

FISCAL IMPACT: N/A

RECOMMENDED MOTION: Approve the change to Supervisory District 10 in the County Code of Ordinances.

Executive Committee**AGENDA INFORMATION SHEET**

AGENDA DATE:	August 2, 2021
DEPARTMENT:	Administrator
DIRECTOR:	Jason Dzwinel
PREPARER:	Jason Dzwinel

Agenda Summary Policy Calendar

One of the items that the County Administrator discussed with the Executive Committee during the annual performance review was the development of a policy calendar that will guide the Administrator, Executive Committee and County Board in visually representing the major policy initiatives, the high-level schedule of these items, and when they are completed. Attached is a draft of the calendar that can be discussed with the committee.

ATTACHMENTS:

- DRAFT - Policy Calendar (PDF)

DRAFT – COUNTY ADMINISTRATOR’S POLICY CALENDAR

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Fairgrounds Refinancing	Refinance Debt \$400,000 Savings											
Countywide Debt Projects		Refinance & Large Projects \$1.2 M Saved										
2022 County Budget					Debt Savings, Project Planning, COLA %3, ARA Funding							
Lasata Campus Plan					Rightsizing Facility post COVID							
Highway Facilities Study					Master Planning for Highway Facilities, Sheriff’s Storage, Future Use, Hot Mix Planning							
County Fleet Management					Vehicle Upgrade for Non Highway and Sheriff Fleet							
HR Capital Management				Pricing for Human Resources Management Software								
Salary Study Planning		Pricing and fiscal approach to 2022 Salary Study										
Property Insurance Bid					Bidding Countywide Asset Inventory and Bidding Property Insurance							
Express Bus Restart	Plan for the Restart of Express Bus and Summerfest Service											
Health Insurance Bid					Bidding for Health Insurance and Implementation of HDHP							
2020 Audit				Review of 2020 results								
Admin Center Security						Planning and Estimating for Admin Center Security Upgrades						
ARA Funding				Use of Federal Relief Funds								
CBDG RLF Grants		Lasata Projects and Parks ADA Projects										
CBDG Homeless Shelter Grant		Development of Subgrantee Agreement and Project Oversight										
Grant Visibility Reporting							Effort to Report out on Grants at Summary Level					
County Board Rules						Rewrite of County Board Rules for 2022 Term						
Strategic Planning					Report out on KPI, Plan Adjustment Q2 2022							
OzMetrics Perf Management					Report out							