



AGENDA
OZAUKEE COUNTY BOARD
ORGANIZATIONAL MEETING
TUESDAY, APRIL 18, 2023 – 9:00 AM
ADMINISTRATION CENTER - ROOM A-204
121 W. MAIN STREET, PORT WASHINGTON, WI 53074

THE FOLLOWING BUSINESS WILL BE BEFORE THE COUNTY BOARD FOR INITIATION, DISCUSSION, CONSIDERATION, DELIBERATION AND POSSIBLE FORMAL ACTION:

The public can access the meeting by viewing the live stream at the link which will be opened five minutes before the call to order:

[County Board Live Stream](#)

*The public can submit comments here: [Public Comment Form](#)
[Public Comment Policy](#) & [Instructions For Submitting Public Comments Online](#)*

- 1. CALL TO ORDER**
- 2. PLEDGE OF ALLEGIANCE TO THE FLAG**
- 3. PUBLIC COMMENT**
 - Legislative Update
 - Chairperson's Proclamation
- 4. COMMUNICATIONS**
- 5. CLAIMS**
- 6. PRESENTATIONS**
 - a. County Administrator's Recommendation for Not-For-Profit Grants
 - b. Ozaukee County Branding
- 7. COMMITTEE APPOINTMENTS / REAPPOINTMENTS**
- 8. COMMITTEE REPORTS AND SUPERVISOR ANNOUNCEMENTS**
- 9. ADJOURNMENT**

Ozaukee County Board

AGENDA INFORMATION SHEET

AGENDA DATE: April 18, 2023
DEPARTMENT: Administrator
DIRECTOR: Jason Dzwinel
PREPARER: Jason Dzwinel

Agenda Summary County Administrator's Recommendation for Not-For-Profit Grants

Grant Timeline

1. June 15, 2022 Mid-Month County Board Meeting with Not-for-Profit Agencies to Develop potential grant projects from Ozaukee County ARPA Allocation
2. September 1, 2022 Grant Application released
3. October 3, 2022 Grant application Deadline (extended into November)
4. January 30, 2023 Staff Analysis of ARPA Grant Applications reviewed with Executive Committee
5. February 15, 2023 ARPA Grant presentation to County Board
6. February 27, 2023 Executive Committee discussion on final grant parameters
7. March 30, 2023 Final Funding Scenarios for Not-for-Profit Grants presented to Executive Committee

FUNDING SCENARIOS FOR NOT-FOR-PROFIT GRANTS

After the February 27, 2023 discussion with the Executive Committee on Not-for-Profit Grants with the County Administrator the following parameters were established. Funding within the quarter two, three and four of the 2022 EMS Grant allocation, focused on one-time capital and/or operational expenditures. The County Administrator reviewed of the Not-for-Profit requests and held discussions with some of their organizational staff and presented following projects are presented to the Executive Committee for consideration.

The total allocation for these projects is \$1,140,000. The funding scenarios presented to the committee for consideration of the requests is allocating a portion of the \$5,000,000 of the EMS funding. Approximately seven months passed between the approval of the program in April of 2022 and the execution of the Subrecipient Agreements. Using the intended thirty-month timeline for the program this would make \$1,155,000 available assuming a monthly expenditure of \$165,000 per month. Quarterly EMS grant reporting will be due before April 14, 2023, and the municipal sustainability plans will be due by May 1, 2023 which will better inform staff and committee on the funds that the county can commit for the remainder of the grant period. This is an identified risk.

- Advocates Building Expansion: \$150,000

This is an allocation to set aside funds for the \$1,000,000 CBDG Grant project to expand the Advocates facility. The funds would be set aside for a 15 percent project contingency and if unused allocated to other facility enhancements. Projects bids will be reviewed on March 30th.

➤ Family Sharing: \$40,000

This is an allocation to fund the purchase of a refrigerated van for Family Sharing.

➤ Ozaukee Family Services: \$200,000

This is an allocation to assist with a roofing project, water mediation and other improvements at the Ozaukee Family Services facility.

➤ Ozaukee Food Alliance: \$150,000

This is an allocation to fund the Food Market and a roofing project at the Ozaukee Food Alliance facility.

➤ Ozaukee Not for Profit Center: \$200,000

This is an allocation to fund a roofing project at the Ozaukee Not for Profit Center facility.

➤ Portal Incorporated: \$200,000

This is an allocation to fund a roofing project at Portal Inc.

➤ United Way of Northern Ozaukee: \$200,000

This is an allocation for start-up funding for two years of a UWNO Community Navigator position.

It is likely that once final EMS Grant allocations are finalized by the County Administrator and approved by the Public Safety Committee and County Board that additional funds may be available to consider additional requests. Also, there may be opportunity to fund requests that will meet the requirements of addressing opioid harm reduction with the recent opioid settlements. The other projects include:

Other Not-For-Profit Projects

- Sirona Recovery Incorporated: \$434,000 for an Integrated Behavioral Health Outpatient Clinic. This is a worthy project and one that should be considered in the context of the opioid settlement funds.
- Adult Literacy Center: \$10,000 for tutor recruitment and training. It is recommended that if the committee wishes to pursue this allocation, it should be considered as part of the annual county grants reviewed annually.
- Blossom IDD Center: up to \$200,000 for programmatic expansion. The county has a few organizations actively working with the IDD population, including Blossom IDD,

Balance Incorporated and Portal Incorporated. If the committee wished to commit funds to expand programming for the IDD population the County Administrator would recommend that specific programming proposals be reviewed. County funding for the IDD population was shifted to Managed Care Organizations with the advent of Family Care in the early 2000's and there is very little direct funding from Wisconsin counties.

- Feith Family YMCA: \$650,000 for pool upgrades and \$40,000 for Mental Health Services. The pool project is not determined to be a proper use of ARPA funds. Mental Health Programming could be considered for Opiate Settlement Funds.
- Forward Careers: \$240,000 for Workforce Upskilling. The County Administrator recommends that if the committee would like to engage in this policy area that staff would work closely with Ozaukee Economic Development to design and implement programming.
- Interfaith Caregivers: up to \$1,200,000 for electric vehicle infrastructure and vehicle purchases. The County Administrator does not recommend this project, the purchase of Teslas creates a significant issue with the optics and expenditure of ARPA funds. In addition, applications are now open for the first round of funding for the U.S. Department of Transportation's Charging and Fueling Infrastructure (CFI) Discretionary Grant Program, which should be fully explored as a means to develop this infrastructure.
- Lakeshore Regional Advocacy Center: \$50,000 for staff expansion. It is recommended that if the committee wishes to pursue this allocation, it should be considered as part of the annual county grants reviewed annually.
- Mel's Charities and Balance Incorporated: up to \$1,500,000 for IDD residence subsidy and smart technology implementation. If the committee wishes to pursue funding for this project it is recommended that the smart technology aspect be considered, but a full understanding of cost, benefits and impact to the IDD population at Mel's Place be vetted.

OZAUKEE COUNTY BOARD

Ozaukee County Board

AGENDA INFORMATION SHEET

AGENDA DATE:	April 18, 2023
DEPARTMENT:	Administrator
DIRECTOR:	Jason Dzwinel
PREPARER:	Jason Dzwinel

Agenda Summary Ozaukee County Branding

As part of the website redesign the developers are seeking information on the Ozaukee County brand. A well-defined brand helps those we serve recognize and remember what we do in Ozaukee County. Ideally, it is more than just a logo or a slogan; it's the personality, values, and emotions that your organization embodies.

The purpose of this discussion is to gain your input on the Ozaukee County brand. The following questions will be used to shape the discussion.

1. Who is our target audience, and what are their needs and wants?
2. What values do we want the Ozaukee County brand to represent, and how can we communicate those values?
3. What are our key strengths and unique selling points, and how can we emphasize them in our branding?
4. What visual elements best represent our Ozaukee County brand, and how can we use them effectively?
5. What emotions do we want our Ozaukee County brand to evoke, and how can we achieve this through our branding?
6. How can we measure the success of our Ozaukee County branding efforts, and what metrics should we be tracking?

If you would like to email your input to the County Administrator that is also acceptable.

OZAUKEE COUNTY BOARD