



PLANNING & PARKS DEPARTMENT

Andrew T. Struck, Director

www.co.ozaukee.wi.us/540/Planning-Parks

MEETING AGENDA COMPREHENSIVE PLANNING BOARD WEDNESDAY, MARCH 20, 2024 AT **10:30 A.M.*** COUNTY ADMINISTRATION CENTER, ROOM A-200

***(10 MINUTES FOLLOWING CONCLUSION OF THE COUNTY BOARD MEETING, WHICHEVER IS LATER)**

Agenda Packet: <https://ozaukeecounty.gov/2107/Comprehensive-Plan-Board>

Bruce Ross, Chairperson

Thomas Grabow, Vice-Chairperson

Rob Holyoke, Scott Rishel, and Thomas Richart

1. Call to Order

A regular meeting of the Comprehensive Planning Board was held in room A-200 at the Ozaukee County Administration Center.

Attendee Name	Title	Status	Arrived
B. Ross	Chairperson	Present	10:25AM
T. Grabow	Vice-Chairperson	Absent	--
R. Holyoke	Supervisor, District 22	Present	10:25AM
S. Rishel	Supervisor, District 14	Present	10:31AM
T. Richart	Supervisor, District 12	Present	10:30AM

Staff present: Andrew Struck, Director - Planning and Parks Department; Natalie Avallone, Senior Planner - Planning and Parks Department; Brittany Whyte, Natural Resources and GIS Technician; Amy Hoffman Administrative Assistant & Natural Resources Analyst.

Others present: Robbie Robinson, Senior Planner - Southeastern Wisconsin Regional Planning Commission (SEWRPC); Miranda Page, Land Use Planner - Southeastern Wisconsin Regional Planning Commission (SEWRPC).

2. Assurance that the Meeting has been Properly Noticed / Adoption of Agenda

Chairperson Ross called the meeting to order at 10:31AM. Ms. Avallone provided assurance the meeting was properly noticed.

3. Approval of Minutes (November 15, 2023)

Motion made by Supervisor Holyoke, seconded by Supervisor Richart, that the November 15, 2023 minutes be approved. A voice vote was taken. Motion carried unanimously.

4. Public Comment and Written Communications

Chairperson Ross asked if there were any public comments. There were no members of the public present. Mr. Struck confirmed no written communications were submitted/received.

5. Staff Update

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Mr. Struck introduced Planning and Parks Department staff, Amy Hoffman, Administrative Assistant & Natural Resources Analyst, and Brittany Whyte, Natural Resources & GIS Technician. Natalie Avallone's, Senior Planner, last day at with the County is March 20, 2024 (today). Mr. Struck also noted that both planning interns completed their time in December 2023. Despite the vacancy, Mr. Struck noted that he currently doesn't anticipate any significant changes to the Park and Open Space timeline.

6. Update – [VISION 2050](#): A Regional Land Use and Transportation Plan

Mr. Struck introduced an update to VISION 2050, the regional SEWRPC "comprehensive" plan, and its connection to the Ozaukee County Multi-jurisdictional Comprehensive Plan and federal funding (e.g. transportation, bike/pedestrian planning).

Mr. Struck will follow up with public meeting dates related to the Vision 2050 update.

Mr. Robinson noted that SEWRPC is required to do four-year updates to the regional plan in order to access federal transportation grants. He anticipates another update in 2028 or 2030.

Ms. Page noted there was a public meeting in February, and materials can be accessed online on the SEWRPC website.

Supervisor Richart discussed Town updates related to page 39 (arterial streets and highway systems), and specifically the bridge over Milwaukee River and desired jurisdictional transfer. There are concerns about traffic on Highway 60 moving through Grafton. Additionally, Supervisor Richart relayed that the Board voted to discontinue the bus service to Milwaukee County (in reference to page 49).

Chairperson Ross: This is a good backdrop to think about what we want Ozaukee County to look like in 20 years, and what tools we have to get it there. We should consider if our legal authority is sufficient to bring our vision to the County Board. What additional tools can be used?

No additional comments.

7. Update/Discussion – Park and Open Space Plan

- a. Development of Inventory Findings (Chapter II)
- b. Summary of revisions/updates Development of Existing Park and Open Space Sites (Chapter III)
 - i. Summary of revisions/updates
- c. Development of Public Involvement (Chapter IV)
 - i. Summary of revisions/updates
 - ii. Public Open Houses
 - iii. Strengths, Weaknesses, Opportunities and Threats (SWOT) analysis - ranking
- d. Development of Recommended Park and Open Space Plan (Chapter VI)
 - i. Review Preliminary Recommended Park and Outdoor Element
 1. Draft park master plan maps
 - ii. Update on progress
 1. Open Space Preservation Element
 - a. County Project Areas

Mr. Struck introduced Agenda Item 7a, 7b and 7c.

Mr. Struck went through updates to the plan chapters (2, 3 and 4) that staff were able to complete since the November CPB meeting.

No additional comments.

Chairperson Ross introduced the SWOT prioritization exercise.

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Mr. Struck discussed SWOT as a high-level form of public input that helps inform the recommendation chapter.

Mr. Robinson noted that all listed items would stay in the final report, but a subset that were ranked/prioritized the highest will be called out in a separate section.

Supervisor Rishel expressed concern that the bullet points in the SWOT lists currently do not have an explanation or descriptive text included to back up the statement.

Mr. Struck: This is a high-level planning exercise; however, we could add sub-bullets to further define each response.

Supervisor Rishel: I think that we should have some sort of narrative to describe each point.

Mr. Struck: I think it is important to have elected official representation in the public input section, but we can always remove this exercise.

Chairperson Ross: These list individual perspectives that are not always based on data. I think if we are going to put it in the plan, we need to take a closer look.

Mr. Struck: Let's try to further define this today as we will need to consider it as we move to recommendations.

Supervisor Rishel: In the past, this has been an important item that drives decisions, so I want to make sure these items have context.

Chairperson Ross: I have concerns relating to weaknesses and threats categories, as there needs to be something in the plan that mitigates these threats. Weaknesses will need to be addressed and will drive recommendations - a direct link to the recommendation chapter.

Mr. Struck referenced the 2011 SWOT exercise and responses on page 63 and 64 of the POSP.

Chairperson Ross and Supervisor Holyoke identified further weaknesses and threats.

Chairperson Ross expressed that the exercise needs to be iterative and flexible.

Chairperson Ross and Supervisor Rishel offered to work with staff outside of the meeting to consolidate certain items and make sure items are in the correct SWOT categories and that each has context. All were in favor of the offer to further develop the SWOT.

SWOT prioritization will be revisited at the next meeting once items are further consolidated and placed in the correct categories and additional contextual language is added in sub-bullet points.

Mr. Struck suggested that as items are consolidated, they still reflect the original comments that were consolidated for now.

Mr. Robinson: Will that list then be prioritized?

Chairperson Ross: Yes, this will need to be further prioritized.

Chairperson Ross then introduced Agenda Item 7d.

Mr. Struck introduced the Outdoor Recreation Element and particularly the draft master plan maps for each existing County Park.

Mr. Struck asked if there were any initial concerns or items identified that are missing.

Chairperson Ross inquired about the County Project Areas relating to future acquisition.

Mr. Struck: County Project Area boundaries will be shown in the POSP, but are not shown on the master plan maps. This will be discussed more at the next meeting. In July, we will be looking to take any comments and edits from CPB members and conditionally approve the recommendations chapter.

8. Other Business

There was no other business brought before the CPB.

9. Next Meeting Date(s)

The next meeting will be after the mid-month County Board May meeting (May 15th).

10. Adjournment

Supervisor Holyoke made a motion to adjourn. Seconded by Supervisor Rishel. All in favor. The meeting adjourned at 11:59am.